

- **Job title: Social Media & Graphic Designer (Freelance)**
- **Location: Amman**
- **Deadline: June 20, 2025**

## 1. Background

Rasheed for Integrity and Transparency / (TI- JO) was established at the end of 2013, as a non-profit civil society organization, through a group of activists in public work. Rasheed started its work through its headquarters in Amman at the beginning of April 2014, representing Rasheed as the only official point of contact representing Transparency International in Jordan. It aims to improve the Jordanian citizen's involvement in anti-corruption activities, immunize public and private institutions and local government institutions against corruption, improve the effectiveness and independence of the supervisory and specialized institutions and departments in the field of combating corruption, and enhance the integrity of the two authorities. Legislative and judicial, to reach a cohesive Jordan with a national integrity system.

## 2. Scope of work

1. Design visually appealing, brand-consistent graphics for social media and newsletters.
2. Collaborate with the communication expert to create impactful content.
3. Maintain "Rasheed's (TI-JO)" branding guidelines across all content.
4. Create materials such as posters, flyers, brochures, graphics, digital assets, event materials, and other visual content.
5. Ensure all designs align with Rasheed and donor branding guidelines.
6. Monitor and suggest trends, tools, and algorithms to optimize content performance.
7. Manage event coverage from design to execution.
8. Capture and post high-quality images and videos from events.
9. Plan, create, and schedule posts across platforms like Facebook, Instagram, Twitter, and LinkedIn.
10. Develop video content, including shooting and editing, for campaigns and storytelling.

### 3. Qualifications and Skills:

1. Bachelor's degree in Graphic Design, Marketing, Communications, or a related field.
2. 2–4 years of experience in social media management and graphic design.
3. Strong skills in Adobe Creative Suite, Canva, Photoshop, Illustrator, etc.
4. Photography and videography skills.
5. Excellent communication skills - both written and oral.
6. Multi-tasking and time-management skills, with the ability to prioritize tasks.
7. Strong attention to detail and creativity.
8. Fluency in both Arabic and English: reading, writing, and speaking.

### 4. Application Instruction:

- Send your CV, financial offer (Daily Rate) and a sample of previous designs or projects to the following e-mail: [careers@rasheedti.org](mailto:careers@rasheedti.org), entitled with Graphic Designer

*Rasheed for integrity and transparency (Transparency International - Jordan) provides equal and fair opportunities in employment for all people without regard to race, color, religion, gender, origin, age, political affiliation, or marital status*